

NSA[®]

NATIONAL SPEAKERS ASSOCIATION

GEORGIA

Mark LeBlanc, CSP, CPAE
on the NSA Georgia MAINStage +
Special Business WORKshop!

NSA[®] MAINStage
NATIONAL SPEAKERS ASSOCIATION
GEORGIA
Saturday
APRIL 6th
Doors open 9:00 am.
Program 9:30 am - 12:30 pm

Business Growth Expert
Mark
LeBlanc
CSP, CPAE

Live in Atlanta at
RichHart
Global Studios

Details @ NSAGeorgia.org

Welcome Mark LeBlanc, CSP, CPAE, on April 6, 2024

Save the date:

? Date: Saturday, April 6, 2024

?Time: 9:00 AM EST - 12:30 PM EST

?Location: Rich Hart Global Inc. and Virtual on Zoom

Is it time to push past your limits and uplevel your business?

?Join us at NSA Georgia as we welcome Mark LeBlanc, CSP, CPAE, to our MAINStage, bringing 36 years of entrepreneurial expertise with him. With a thriving speaking business, Mark specializes in guiding entrepreneurs to build profitable and successful ventures.

Now Mark will be here to share his gifts with you. Here is what you will learn at this MAINStage:

- Understand how to focus your work effort and predict success.
- Have a deeper understanding of how your speech or presentation can impact an audience for a

lifetime.

- Learn the strategic decisions you can make to fill your calendar with more follow-on opportunities in consulting, training, coaching, and authorship.
- Discover the one tool you can create and the one strategy you can implement without spending a dime.
- Learn about opportunities for leveraged and scalable income.

**Free for NSA Georgia Members | Free for first-time guests
\$50 for returning guests**

[Learn more about this event here](#)

?Don't miss out on this opportunity to transform your business! Register now and embark on a journey to excellence in your speaking bu

**Register
NOW**



WAIT THERE'S MORE!!

*****NSA Georgia Special Event: Business Workshop*****

When You ARE The BUSINESS!

Mark LeBlanc, CSP, CPAE, will keep the party going by conducting a workshop after the MAINStage event. In this workshop you will discover how to grow your business. Using his years of experience he will share his best practices, ideas, systems, and tools for growing your business.

This is a hands-on experience on how to support your learning process, put ideas into action and seamlessly integrate Mark's techniques into every aspect of your business.

Mark will guide us to:

- **Evaluate our business models, menu of programs, products, presentations, and services.**

- Learn how to create a messaging platform.
- Pick up countless ideas that are practical, proven to work, and immediately accessible.

Be more focused on your speaking business - able to attract more prospects, stimulate more referrals, and ultimately create a path to more clients!

Even better, NSA Georgia will be providing lunch at 12:45 pm before the workshop at 1:30 pm.

FREE for NSA Georgia members that join on or before April 6, 2024
Guests \$279.00 (special price for this NSA GA WORKshop)
Or if you join by April 6th, this amazing opportunity will be included in your Membership Benefits!

[Learn More Here](#)

- ? Date: Saturday, April 6, 2024
- ?Lunch starts: 12:45 PM EST
- Workshop starts: 1:30 PM EST - 4:30 PM EST
- ?Location: Rich Hart Global Inc. and Virtual on Zoom

**Register
NOW**

April Member Mastermind

?NSA Georgia April Member Mastermind?

Need a group to help you think through the next steps for your business? Join our NSA Georgia First Friday Member Mastermind to spark new ideas on how to grow your speaking business.

Facilitated by Cricket Harrison, NSA GA Member/NSA Power Women Chair, this session offers a valuable opportunity to network and brainstorm goals and aspirations for your speaking business alongside fellow NSA Georgia members.

Friday, April 5, 2024, 10:00 - 11:30 A.M
Virtual on Zoom

[Learn More Here](#)

?Share your thoughts, ignite fresh concepts, & foster closer connections?

Register For The
Mastermind

April New Member Orientation

NEW NSA GA Members
Need direction?
Register for link @ NSAGeorgia.org

NSA
NATIONAL SPEAKERS ASSOCIATION
GEORGIA
New Member Orientation
Thursday
April 11, 2024
6-7 p.m. on Zoom

Dr. Genie Snyder, CSP
President

Thanks for merging with us!

Judy Herman
Dir., Member Engagement

Tiran Jackson
Dir., Member Outreach

? NSA GEORGIA NEW MEMBERS - THIS IS FOR YOU! ?

Ready to learn how to take total advantage of your membership?

Join our Member Teams **Board Members** for a fun and informative orientation session:

April 11, 2024
6:00 pm to 7:00 pm

Judy Herman (Director, Member Engagement) and Tiran (Director, Member Outreach) will facilitate this session and help you understand how to navigate NSA GA like a pro! ?

Then Genie Snyder (President) will cover everything from exclusive resources to navigating our website and Member Vault. **This isn't your average orientation** — it's a power-packed session designed especially for YOU! ? Don't miss out.

Register now for the *online extravaganza* and let's rock your NSA Georgia journey together! ?
#NSAGARockstars #MemberMagic

Learn More and Sign Up
Here

NSA Georgia Membership Dues News

Did you know that NSA Georgia is an **Elite Chapter of the National Speakers Association** - AND one of the most active with at least four programs each month - plus workshops - all included in our Member Benefits?

What makes us so attractive is all the effort we put into promoting our members, providing amazing training for our members and making sure our members get access to tools they need to build a strong speaking business to be successful in the market place.

A few more of the benefits are:

- Use of the NSA Georgia logo to designate your membership, and if applicable, earned awards
- Participation in NSA Georgia programs that are included with membership or at the Member rate
- Listing in the NSA Georgia Speaker Directory, along with your photo and bio
- Listing in the eSpeakers Speaker Directory, accessible by the general public
- Access to prior years of MainStage event and workshop videos
- Voting rights as a member of NSA Georgia
- Eligibility to serve on NSA Georgia Committees or be nominated for the NSA Georgia Board of Directors

If you have not joined or need to pay your membership dues

[CLICK HERE](#)

Start or continue on your journey to success as a proud
NSA Georgia Member!

April Member Spotlight: Lisa Daniel



“I’ve come from budding vision to actually blooming.”

NSA Georgia is proud to shine a spotlight on our members and their achievements. This month we are giving kudos to Lisa Daniel. In our interview with her, she tells us a bit more about her life, why she joined NSA GA, and how she got into speaking...

Lisa, tell us how you first got introduced to NSA Georgia?

- I researched NSA Georgia for a friend and after attending a few events, Immediate Past President Pam Leinmiller called me and asked, “Why haven’t you joined yet?” And I thought, “*the president is calling and encouraging me?!?*”

And what is your background? How did you get into speaking?

- My background includes electrical engineering, leadership in manufacturing, marriage ministry, homeschooling, training development projects in tech, customer service, education, and creative engagements in writing, speaking, and theatrical edutainment.
- My first speaking opportunity came when I was tasked by my company with presenting a boring training topic to the manufacturing workforce that did not favor the impending change. I made it my goal to be engaging and open minds to give change a chance. With a playful spirit I sang, “*The hills are alive...*” as I entered the corporate meeting room, adorned in a flowing gown and representing “The Queen of Time,” ready to transform a mundane safety training into something memorable. This was the first glimpse into what would become my signature style—transforming the tedious into the extraordinary. This moment was a turning point. I chose not to merely speak, but to perform and truly live the message of embracing change that I was conveying.

Can you tell us more about the value NSA Georgia has brought you?

- I met so many people who immediately started pouring into me: Pam Leinmiller, Genie Snyder, Cricket Harrison. Cricket is the reason I have a professional IG account – “Get out there!” she said - and is still challenging me. “If you’re only in the middle of a conversation, you’re not getting out there, you’re not being heard.”
- At NSA Georgia, no one is pitching and no one is judging, everyone is there to help one another. After the first event, I knew I had found my people.

Can you share a quote that represents your experience so far?

- “I’ve come from budding vision to actually blooming.”

And now, we ask you, why haven’t YOU joined yet?



Are you a member and would like to be considered for a feature in an upcoming newsletter? Complete the Member Spotlight Questionnaire by clicking below to apply.

**NSA Member Spotlight
Inquiry**



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