

## NSA Georgia Welcomes Justin Guarini & Kim Walsh Phillips!



Justin Guarini & Kim Walsh Philips present

### The Celebrity Code:

How to Go from the Best-Kept Secret to the Market Leader of Your Industry

> ?Celebrating SHIFTING your biz into SUMMER? Don't miss the last MainStage of the NSA GA year!

### June 22nd, 2024

9:00 a.m. Doors open + coffee 9:30 program begins at Rich Hart Global Studio

WHAT YOU WILL LEARN:

?Actionable strategies to become the go-to expert in your niche

- ? How to leverage "Celebrity" to build your speaker brand fast
- ? To invite, inspire, and target stages filled with your ideal audience
- ? Details on how to <u>earn top dollar</u> for every speaking opportunity

"Justin & Kim bring an energy to the stage that is fire & fun!"

This event promises to transform your speaking biz.

Interactive | Practical tips | Quick-win strategies

<u>An Included Member Benefit for NSA Georgia Members</u> Free for first-time guests \$\\$50 for returning guests

### Learn more about the June 22nd MainStage HERE

? Date: Saturday, June 22, 2024 ?Time: 9:30 AM - 12:30 PM EST

Picnic Lunch:12:30 PM - 1:30 PM EST

?Location: Rich Hart Global Studios and on Zoom

Click here to REGISTER for Kim & Justin @ NSA GA

### **NEW MEMBERS - LET'S JUMP INTO JUNE!**



Recently joined NSA Georgia?

Jump in and take advantage of all the Member Benefits.

NSA Georgia June New Member Orientation

Thursday, June 13, 2024, 6:00 - 7:00 pm eastern on Zoom

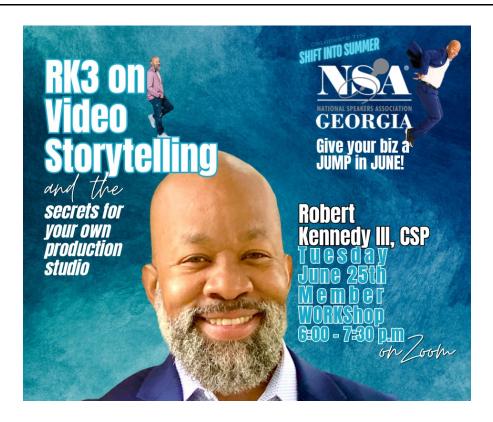
Join our Board Members for a fun, casual, yet informative online orientation session!

Judy Herman (Director, Member Engagement) and Tiran Jackson (Director, Member Outreach) will facilitate this session and help you navigate NSA GA like a pro! ?

Meet the NSA Georgia President, Genie Snyder, CSP, along with other new members!

?Create new connections, ask questions, & learn how to get started with NSA GA

### Click to Register for New Member Orientation



# NSA Georgia is proud to present Robert Kennedy III, CSP in an exclusive NSA Georgia Member WORKShop RK3 on Video Storytelling

and the secrets for your own production studio **Tuesday, June 25th** | 6:00 - 7:30 pm eastern on Zoom

In this online workshop, Robert will use his years of video and production expertise to teach you how to share your story powerfully using video. He will also show "behind the curtain" the secrets of a great office production set-up. And he does it all with humor and high energy. So don't hold back- sign up now to get yourself out there!

LEARN MORE about RK3 & Register for the WORKShop

NSA Georgia MEMBER SPOTLIGHT:
Bruce Pulver



### Bruce, how were you first introduced to NSA Georgia?

• I learned about NSA Georgia in 2015 through a past member (Melissa Gordon) who I got to know while watching our daughters play high school volleyball together. I was in the midst of writing my book *Above the Chatter, Our Words Matter* and she recommended that I look into the Chapter as a way to support my efforts. I found interest at the time, but life took its course. I joined NSA Georgia in early 2023.

### What is your background? How did you get into speaking?

- In Corporate America, I developed comfort and enjoyment of being in front of clients through training, technology demonstration, presentations, and sales engagements), therefore I gained extensive experience speaking in front of others.
- As a result of publishing my book and finding opportunities to incorporate my book concepts into company and customer meetings, speaking engagements organically developed, which led to stepping onto the TEDx stage with my talk The Secret to Changing Negative Self-talk by Renewing Your Mindset.
- As the number of TEDx views grew, I received overwhelmingly positive feedback. I was encouraged to share my message even more with sights to make an even greater impact in the lives of others. So, here we are full-time speaking, writing, conducting my unique *WORDshops*, podcasting, and coaching/mentoring others on the power of our words

#### Please tell us more about the value NSA Georgia has brought you.

- The individual relationships I've been developing through one-on-one connections have been invaluable. My hope is that connections develop into collaboration opportunities. As the saying goes, "A rising tide lifts all boats." In other words, we are better together.
- The monthly MainStage Events foster an opportunity for learning from others experiences, which I
  greatly value and appreciate.

#### Can you share a quote that represents your experience so far?

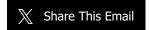
"My experience at NSA Georgia has been one of education, inclusion, and engagement."



Are you a member and would like to be considered for a feature in an upcoming newsletter? Complete the Member Spotlight Questionnaire by clicking below to apply.

NSA Member Spotlight Inquiry













NSA Georgia | 3000 Windy Hill Rd SE # 675692 | Marietta, GA 30006 US

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