



**April 6th, Mark LeBlanc, CSP, CPAE
on the NSA Georgia MAINStage +
Special Business WORKshop!**

When You ARE the Business!

Are you ready to elevate your speaking career to new heights with rock-solid commitment? Join us at NSA Georgia on April 6 at Rich Hart Global Studios for two exclusive events that will revolutionize the way you approach your business as a professional speaker.

Mark LeBlanc, CSP, CPAE, renowned for his expertise in the speaking industry, will be your guide through a transformative journey toward business growth and personal fulfillment.

**Register
NOW**

A promotional poster for an event. The background is dark blue. On the left is a portrait of Mark LeBlanc, a man with grey hair and glasses, wearing a dark patterned shirt. In the top left corner, the text "Business Growth Expert" is written in a white, cursive font. In the top center, "Mark on the MAINStage" is written in white, with "Mark" in a serif font and "on the MAINStage" in a sans-serif font. To the right of the portrait, the NSA logo is displayed in white, followed by "NATIONAL SPEAKERS ASSOCIATION" and "GEORGIA" in a bold, sans-serif font. Below that, "Saturday APRIL 6th" is written in a large, white, serif font, and "NSAGeorgia.org" is in a smaller, white, sans-serif font. In the bottom left corner, there is a small image of a book titled "GROWING YOUR BUSINESS!" by Mark LeBlanc. In the bottom center, "Mark LeBlanc" is written in a large, white, serif font, with "CSP, CPAE" below it in a smaller, white, sans-serif font. In the bottom right corner, the text "Doors open: 9:00 am" and "Program: 9:30 am - 12:30 pm" is written in white, sans-serif font. Below that, "Live in Atlanta at" is written in a white, cursive font, followed by the "Rich Hart Global Studios" logo in white and blue.

?Maximize Your Revenue Potential: Taking One More Step?

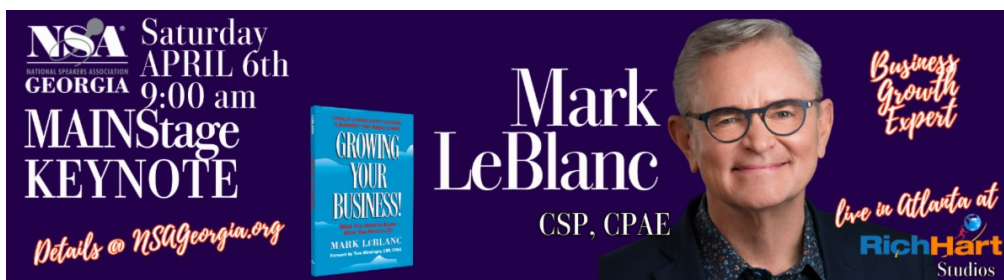
As a professional speaker, your business is not just about sharing your message—it's about maximizing your earning potential with each step you take. At the NSA Georgia April MainStage event, you will discover a master's-level guide to establishing your fee schedule.

This strategic approach not only will increase your revenue per engagement but also put more money in your pocket as a business owner. Don't miss out on this invaluable opportunity to learn the secrets to financial success.

LEARN MORE ABOUT THIS EVENT HERE

?Achieve Work-Life Balance: Consistency is Key?

Mark LeBlanc reminds us, “What you do every day is more important than what you do once in a while.” He encourages his audiences and clients to imagine having your “fun meter on max” while still achieving professional goals through consistent effort. These programs will provide the tools and insights to achieve this elusive balance. Learn how to design a lifestyle that aligns with your aspirations and priorities, allowing you to thrive both personally and professionally.



?Master Your Messaging Platform: Resolving to Make a Difference?

Effective communication is the cornerstone of any successful speaking business. Join us as Mark LeBlanc outlines a blueprint to cut through the noise and deliver messages with clarity and impact. Discover how to craft a compelling messaging platform that resonates with audiences to set you apart from the competition. Learn the power of resolve and how the idea of “whether you feel like it or not” will make a difference in your speaking career with daily actions that lead to long-term success. Additionally, gain insights into strategies for generating more referrals, expanding your reach, and galvanize your reputation as a sought-after speaker.

LEARN MORE AND SIGN UP HERE

?Master Your Speaking Business with Commitment, Consistency, and Resolve?

Mark LeBlanc's expertise and proven strategies have transformed the careers of countless professional speakers. On April 6th, he will offer his NSA Georgia audience an immersive experience filled with examples and actionable insights to propel your business to new heights. “You can always take one more step towards your goals.” Mark reminds us to apply commitment and consistency. Whether you're just starting out or looking to take your existing business to the next level, these curated events are your opportunity to learn from

the best.

Save the date:

? Date: Saturday, April 6, 2024

?Time: 9:00 AM EST - 12:30 PM EST

?Location: Rich Hart Global Inc. and Virtual on Zoom

**DON'T MISS THE AFTERNOON WORKSHOP WITH
Mark LeBlanc, CSP, CPAE**

Special business event

Business Growth Expert

NSA
NATIONAL SPEAKERS ASSOCIATION
GEORGIA

WORKShop

**Saturday
APRIL 6th**

Lunch included with ticket
12:45 pm
Program 1:30 - 4:30 pm

**Mark
LeBlanc**
CSP, CPAE

*Details @
NSAGeorgia.org*

Plus a Special Afternoon Live Workshop!

After Mark LeBlanc, CSP, CPAE, brings a powerful morning keynote, for those who are ready for more, he is offering a one-of-a-kind exclusive WorkShop exclusively for NSA Georgia.

Ticket holders will share lunch with Mark then meet live with him in an up-close setting from 1:30 to 4:30 p.m. Dive deep into business growth strategies with Mark, who has coached thousands of business owners.

Gain practical insights and tools to refine your own business model, craft a compelling message, and attract more prospects and referrals.

This intensive workshop is for serious speakers, consultants, trainers, and coaches.

Register now for this event for members for \$279.00 for guests (special price for this workshop only). All NSA Georgia Members - even those who join before or on April 6th -, attend for FREE. Professional development events like these are included with the benefits of NSA Georgia Membership.

So why wait? Save \$329.00 - by taking the action to be a part of the premier organization that is focused on helping you to build your speaking business.

Register for MainStage (\$50.) plus the Workshop (\$279) – or make your year by joining NSA Georgia and have all the benefits and programs included for the year for only \$495.

If you were to ask Mark, he would confirm that THIS is a great investment in your business and in you!

Learn More Here

? Date: Saturday, April 6, 2024

?Lunch starts: 12:45 PM EST

□Workshop starts: 1:30 PM EST - 4:30 PM EST

?Location: Rich Hart Global Inc. and Virtual on Zoom

**Register
NOW**

April Member Mastermind



?NSA Georgia April Member Mastermind?

Need a group to help you think through the next steps for your business? Join our NSA Georgia First Friday Member Mastermind to spark new ideas on how to grow your speaking business.

Facilitated by Cricket Harrison, NSA GA Member/NSA Power Women Chair, this session offers a valuable opportunity to network and brainstorm goals and aspirations for your speaking business alongside fellow NSA Georgia members.

Friday, April 5, 2024, 10:00 - 11:30 A.M
Virtual on Zoom

Learn More Here

?Share your thoughts, ignite fresh concepts, & foster closer connections? ?


**Register For The
Mastermind**



Are you a member and would like to be considered for a feature in an upcoming newsletter? Complete the Member Spotlight Questionnaire by clicking below to apply.

NSA Member Spotlight Inquiry

 Share This Email

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